

Anna-Maria

Aaso (26)

Storyteller, Designer & Content strategist

Contact

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www.ribidi.works

Tallinn

About me

I'm a design and content marketing specialist with experience in branding, editorial, and visual storytelling. I have worked across tech, fitness, construction, nonprofit, and music industries.

Education

2016 - 2020

Graphic Design 4th level
Tartu Art School

2022 - 2023

Illustration 5th level
Tartu Art School

Languages

Estonian

English

German

WORK EXPERIENCE

2024 - 2025

Design & Marketing Specialist

birkle IT

- Creating content: blog posts, case studies, videos, and sales assets.
- Developing campaigns, raffles, and workshops for audience engagement.
- Designing visual assets for digital and print.
- Managing SoMe content & planning
- Working closely with HR, Sales and EB team
- Managing & updating branding systems and platforms
- Managing business vendors and orders

2023 - 2025

Lead Designer

Acid Ventures OÜ

- Managing branding projects: album/artist branding, merchandise & promotional materials.
- Designing marketing assets: presentations, leaflets & other materials.
- Creating event based promotional material, designs for nonprofits.

Skills (tech+soft)

Adobe Illustrator	Microsoft Excel	Brand identity
Adobe Photoshop	Microsoft Teams	Illustration
Adobe InDesign	Confluence	Problem-solving
Adobe Premiere Pro	Sharepoint	Adaptable
Adobe XD	Slack	Creative
Procreate	Origami HR	Good team player
Procreate Dreams	Outlook	Independent
Figma	Wordpress	Positive mindset
Affinity Designer		
Affinity Publisher		
Canva		
Microsoft Word		
Microsoft PowerPoint		